

Sport Leadership During & Emerging from Crises; Series-II*

10:00- 11:15 AM EST

1) May 25; How effective is a “Playbook for Dealing with Crises in reality?” - Dr. Mike Barger, Ross School of Business, University of Michigan *with Susan Williamson, Sr. VP. Business Operations, Philadelphia 76ers and Harris Blitzer Sports & Entertainment.*

SODI has presented approaches for addressing the challenges posed by crises including Mike’s “Understanding the Stages of Crises: A Necessary Precursor to Successful Emergence.” Mike and Susan will discuss how his approach lines up with that employed by the Philadelphia 76ers and the New Jersey Devils.

2) June 1; Crises present personal and societal challenges which result in typical sport objectives (e.g., winning games, selling tickets) appearing to be unimportant; how does one motivate in such circumstances? - Lyndon Garrett, Carroll School of Management, Boston College *with Lucinda McRoberts, Chief Administrative Officer & General Counsel, USA Swimming*

Lyndon will discuss his research addressing how team “higher purpose” can lead to motivation in spite of the personal/societal challenges with Lucinda who works in a context wherein personal/team motivation is a requirement.

3) June 8; Successful sport leaders adapt to changes in their environment--some brought on by crises, others exacerbated by them. What can we learn from sport leaders who have successfully adapted to dramatic changes? - Sim Sitkin, Faculty Director of the Coach K Center on Leadership & Ethics, Fuqua School of Business, Duke University *with RC Buford, CEO, Spurs Sports & Entertainment.*

In this session, Sim Sitkin, will interact *with RC Buford* on how he worked with the Spurs and the outside community on important crisis-related issues. Some specifics to be addressed: handling race issues as an organization, handling crises as a *team* and not only as *individuals* (i.e., having many voices, not just that of the CEO), sport and corporate activism in a politically fraught time.

4) June 16; How the Super Bowl Champions dealt with crises. - Robert Quinn, Center for Positive Organizations at Ross School of Business- University of Michigan; *with John Spytek, Director of Player Personnel, Tampa Bay Buccaneers.*

While it might be assumed that the Buccaneers success can be attributed to their acquiring a Hall of Fame quarterback as well as to other very important personnel acquisitions—that, of course, is overly simplistic. Despite its personnel moves—TB, as is the case with all teams over the past year, had to address challenges brought on by crises. Robert and John will address this from the perspective of what we can all learn from the Buccaneers experience.

5) June 22; How to support athletes coping with extreme disappointment, e.g., cancelation of the Olympics; a team unable to participate in NCAA playoffs due to Covid on campus. - Kim Cameron, Center for Positive Organizations at Ross School of Business, University of Michigan *with the following panelists: Emily Klueh, US Olympic and Paralympic Mental Health Officer; Dr. Richard Dopp, University of Michigan Medicine; Psychiatry Department; Chris Borland/Chad McGehee; Meditation Training, University of Wisconsin Athletic Department; Sean Bormet, Olympic Wrestling Coach; Myles Amine, Olympic Wrestler.*

Providers of support to athletes (Klueh, Borland, McGehee) will describe interventions in such cases; an expert on such initiatives (Dopp) will provide commentary; while the recipient of such interventions (Amine) and his coach (Bormet) will describe their experiences with such initiatives.

6) June 29; The essential challenge of the sport leader is to “lift the notes off the page”; i.e., it is implementation. We have been exposed to many best practices in the 11 previous SODI seminar sessions. How can such practices be successfully adopted and implemented?--Kathy Babiak, Sport Management, University of Michigan; Joel Brockner, Columbia Business School; Richard Wolfe, SODI; *with Oliver Luck, Commissioner XFL (2018-2020); Executive VP, NCAA (2014–2018); AD, West Virginia University (2010–2014) and Bobby Scales, Director of Player Development, Pittsburgh Pirates.*

* Due to scheduling uncertainty (e.g., NBA Playoffs; Olympic Trials), some slight changes to the above might be necessary.